

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported) May 21, 2018

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**Web.com Group, Inc.**

(Exact name of registrant as specified in its charter)

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**Delaware 000-51595 94-3327894**

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(IRS Employer  
Identification No.)

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12808 Gran Bay Parkway West, Jacksonville, FL

(Address of principal executive offices)

32258

(Zip Code)

Registrant's telephone number, including area code: (904) 680-6600

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(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02      Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers**

On May 9, 2018, the Board of Directors of Web.com Group, Inc. (the “Company” or “Web.com”) approved the appointment of Jennifer Lada, to the position of Senior Vice President and Chief Financial Officer to be effective on July 1, 2018, upon the departure of Kevin M. Carney, current Chief Financial Officer.

Ms. Lada has served as the Company’s Chief Accounting Officer since April 2, 2018 and as Vice President, Financial Reporting since March 20, 2017. Prior to joining the Company, Ms. Lada was Vice President, Financial Reporting with the PGA Tour and served in that position since 2015 until 2016. From 2012 to 2015, she was Vice President, Financial Reporting with ADS Waste Holdings, Inc., and was Senior Manager with PricewaterhouseCoopers from 1997 to 2012. She holds a B.S., Accounting and an M.S., Accounting, both from the University of Florida, and she is a Certified Public Accountant.

As Chief Financial Officer, Ms. Lada’s salary will be \$300,000, representing a 36.4% increase over her current base salary to reflect her new responsibilities, with a 2018 bonus potential of 50%. Ms. Lada was also awarded 25,000 shares of restricted stock, which will vest in equal annual installments over four years, and 25,000 of performance stock units having a 3-year payout period, provided the performance metrics are achieved.

Pursuant to her appointment, Ms. Lada will also be a participant in the Executive Severance Plan of the Company, and will be indemnified pursuant to the Company’s indemnity agreement for officers and directors.

A copy of the press release announcing this appointment and dated May 21, 2018 is attached hereto as [Exhibit 99.1](#).

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Web.com Group, Inc.

Date: May 21, 2018

By: /s/ Matthew P. McClure, Secretary

## Web.com Appoints New Chief Financial Officer

**JACKSONVILLE, Fla. – May 21, 2018** – Web.com Group, Inc. (Nasdaq: WEB), the marketing partner for businesses wanting to connect with more customers and grow, today appointed Jennifer Lada as senior vice president and chief financial officer (CFO), effective July 1, 2018.

With more than 20 years of financial management experience, Lada serves as vice president and chief accounting officer of Web.com. Before joining the company in 2017, Lada was vice president of financial reporting at PGA TOUR, Inc., and at Advanced Disposal was vice president of financial reporting and director of financial reporting and investor relations. During her 15-year career at PricewaterhouseCoopers, she led domestic and international audit teams and served as chief auditor for the state of Florida. Lada is a Certified Public Accountant and has both a bachelor's degree and a master's degree in accounting from the University of Florida.

“Jennifer is a seasoned executive with a wealth of experience and a strong leader who exemplifies everything we value,” said David L. Brown, chairman, chief executive officer, and president of Web.com. “Jennifer is in the perfect position to hit the ground running to ensure continuity at this important time in our company's growth.”

Lada will succeed Kevin Carney, who has been with Web.com for 20 years and has served as executive vice president and CFO since 2002. Carney will continue as CFO until his retirement on June 30 while working with Lada on a smooth transition.

Added Brown, “Through his integrity and leadership, Kevin has been a standard-bearer for the Web.com culture and an integral part of building and ensuring the financial success of Web.com. We will miss Kevin, but he will leave behind a legacy of fiscal stewardship and discipline that has served the company and its investors well.”

### **About Web.com**

Since 1997 Web.com (Nasdaq: WEB) has been the marketing partner for businesses wanting to connect with more customers and grow. We listen, then apply our expertise to deliver solutions that owners need to market and manage their businesses, from building brands online to reaching more customers or growing relationships with existing customers. For some, this means a fast, reliable, attractive website; for others, it means customized marketing plans that deliver local leads; and for others, it means customer-scheduling or customer-relationship marketing (CRM) tools that help businesses run more efficiently. Owners from big to small can focus on running the companies they know while we handle the marketing they need. To learn how this global company collaborates with customers and employees to achieve their potential, explore [www.web.com](http://www.web.com) or follow on Twitter at [@webdotcom](https://twitter.com/webdotcom) or on Facebook at [www.facebook.com/web.com](https://www.facebook.com/web.com).

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Source: Web.com Group, Inc.

A photo accompanying this announcement is available upon request.