



## Jacksonville Jaguars' Leonard Fournette And Shad Khan Team Up With Web.com For Big Play With Fans

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- Web.com online video spotlights shared building-block in road to success for Jaguars rising star running back and owner: receiving the right career help at the right time
- Fans to share personal stories of “achieving potential with help from others” for chance to see Jaguars play in London
- Web.com announces endorsement agreement with Fournette

JACKSONVILLE, Fla., Jan. 05, 2018 (GLOBE NEWSWIRE) -- Web.com (Nasdaq:WEB), the marketing partner for businesses wanting to connect with more customers and grow, today announced the launch of a branded online video, a social media contest, and an endorsement agreement with Jacksonville Jaguars Running Back Leonard Fournette — all to communicate the company’s mission of helping small businesses achieve their potential.

### *Branded Online Video*

[Leonard Fournette](#)

The brief Jaguars-themed video features Jacksonville Jaguars Running Back Leonard Fournette, from a scene in Web.com’s new online video, “Power Your Potential,” and Jaguars Team Owner [Shad Khan](#), who reveal a shared key ingredient to their professional success. The video resides on the [“Power Your Potential Contest” page](#) of Web.com.

“The journey of the small-business owner and professional athlete are not dissimilar. Often, they start their adventures alone, but over time the most successful ones learn to surround themselves with the right teams and tools to excel at their professions,” said David Brown, chairman, CEO and president of Web.com. “At Web.com, we’re in the business of helping our customers and employees reach their potential, because people in every profession have the capacity to succeed if they have the determination and a little support. Our video is a reminder that the best and brightest in this world, regardless of the profession, usually have help along the way.”

### *Social Media Contest*

During a contest period of January 5-19, 2018, Web.com and Fournette want to know who powers your potential and are offering a grand-prize winner two tickets, travel and accommodations to a Jacksonville Jaguars game in London during their 2018 season.

Just visit [web.com/poweryourpotential](#) to see a video of Fournette and others sharing stories of their inspirational role models. While there, you can enter via your Facebook or Twitter accounts.

From your Facebook account, visit the Facebook pages of either [Web.com](#), the [Jacksonville Jaguars](#) or [Leonard Fournette](#). On one of these Facebook pages where contest entries are requested, and using the hashtag #poweryourpotential, share your own story in a comment about the person who helps YOU achieve your potential and how this inspiring person does it.

From your Twitter account and using the hashtag #poweryourpotential, tweet out your Post about the person who helps YOU achieve your potential and how this inspiring person does it.

### *Fournette Agreement*

Web.com and Fournette also have entered into an endorsement agreement, which was negotiated by his agency, Roc Nation Sports. In addition to featuring the popular running back in the company’s branded video, Fournette and Web.com will create and launch a new website hosting exclusive and original content by Fournette and other young professional athletes discussing their inspirations and how they power their potential.

“My football career has been shaped by my goals, passion and potential,” said Fournette. “Web.com’s mission to help people reach their highest potential really resonates with me. I’m excited to have them help me power my growth on and off the field.”

Added Brown, “We help business owners reach their potential by delivering the online solutions they need to market and manage their companies. As a proud sponsor of the Jacksonville Jaguars — and now Leonard Fournette — we are equally honored to help Jacksonville’s current and rising stars succeed.”

### **About Web.com**

Since 1997 we at Web.com have been the marketing partner for businesses wanting to connect with more customers and grow. We listen, then apply our expertise to deliver solutions that owners need to market and manage their businesses, from building brands online to reaching more customers or growing relationships with existing customers. For some, this means a fast, reliable, attractive website; for others, it means customized marketing plans that deliver local leads; and for others, it means customer-scheduling or customer-relationship marketing (CRM) tools that help businesses run more efficiently. Owners from big to small and everything in between can focus on running the companies they know while we handle the marketing they need. To learn how this global company collaborates with customers and employees to achieve their potential, explore Web.com or follow on Twitter at [@webdotcom](#) or on Facebook at [www.facebook.com/web.com](#).

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